

[January 24, 2006]

AudioCodes Executive to Keynote INTERNET TELEPHONY Conference & EXPO East 2006

Alan Percy, Director of Business Development for AudioCodes, to Address Leading VoIP Conference at Fort Lauderdale – Broward County Convention Center

NORWALK, CT -- Technology Marketing Corporation (TMC®) announced today that Alan Percy, Director of Business Development for AudioCodes Ltd., has agreed to deliver a keynote address at its INTERNET TELEPHONY Conference & EXPO East 2006, to be held from January 24-27, 2006 at the Fort Lauderdale–Broward County Convention Center in Fort Lauderdale, Florida.

Mr. Percy's address, which is open to all registered attendees, will take place Thursday, January 26 at 5:15 pm EST. Registration for the conference is now open at <http://www.itexpo.com>.

INTERNET TELEPHONY Conference & EXPO, held since 1999, is the world's largest and best-attended VoIP trade show. Last October, INTERNET TELEPHONY Fall 2005 attracted over 7,000 buyers and sellers of IP Telephony products and services to the Los Angeles Convention Center. For this upcoming January show, TMC projects total attendance to exceed 8,500.

Mr. Percy is Director of Business Development for AudioCodes, a leading provider of Voice over Packet (VOP) technologies and Voice network products. Mr. Percy joined AudioCodes in July 2001, bringing over 15 years of experience in the telecommunications, networking and wireless equipment industries.

“Many in the industry can learn a great deal from AudioCodes. As a very successful developer of enabling technologies, AudioCodes products are used by those manufacturing communications equipment as well as those making other enabling technology solutions,” said Rich Tehrani, TMC President and conference chairman.

“AudioCodes has also done well by supplying equipment that reduces time to market for companies looking to VoIP-enable their solutions. I feel that the position the company is in gives them a great viewpoint of where we are

headed and what to watch for as the VoIP market continues to thrive," Tehrani added.

"We look forward to sharing a very special session titled 'The Tale of Two Engineers' during this year's Internet Telephony East event", said Alan Percy, Director of Business Development for AudioCodes. "This keynote address will explore what the legacy carriers and "dot com" application developers have in store for their future subscribers and how equipment manufacturers have to evolve to meet their needs."

In addition to Alan Percy's appearance, INTERNET TELEPHONY Conference & EXPO East 2006 features keynotes by Tom Ridge, CNBC anchor Ron Insana and executives from IBM, Cisco, AT&T, Aculab, General Motors, Digium, Avaya, Covad, Quintum, Nortel, Level 3, NetCentrex, Interactive Intelligence, Time Warner Telecom, Pingtel and Expedient Systems.

Registration for the conference and trade show is now open: <http://www.itexpo.com>. Vendors interested in exhibiting or sponsoring should contact Dave Rodriguez immediately at 1-203-852-6800, ext. 146 or e-mail drodriguez@tmcnet.com.

Press inquiries regarding Alan Percy's address can be directed to Mostafa Razzak at 23-31 Communications: (646) 442-3361 or email m.razzak@23-31.com.

About TMC®

Technology Marketing Corporation (TMC) publishes four print magazines: Customer Interaction Solutions, Internet Telephony, SIP Magazine and IMS Magazine; as well as the digital publications, Speech-World, WiFi Telephony Magazine, VoIP Developer, IPTV Magazine and WiMAX Magazine. TMC also produces TMCnet, the world's leading communications and technology Web site. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMC produces INTERNET TELEPHONY Conference & EXPO, The VoIP Developer Conference, Speech-World Conference, IP Contact Center Summit and The Global Call Center Outsourcing Summit. TMCnet, ranked among the top 2,500 Web sites in the World by Alexa.com, publishes more than 20 topical online newsletters. For more information about TMC, visit <http://www.tmcnet.com>.

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