



Telepo and AudioCodes. Enabling hosting of cost efficient mobile unified communication services.



The Telecoms industry is on the verge of a drastic shift from proprietary device-centric solutions to open standards based user-centric converged communication. Enterprises looking to mobilize their workforce want increased productivity through the use of advanced mobile multimedia communication. This opens up an opportunity for innovative service providers to emerge, offering a complete set of hosted Unified Communications services with low replacement investments. Telepo's Business Communication Solution (BCS), in combination with AudioCodes' Media Gateways and Servers, provides a solution that meets those needs. Today, a number of global brands have delivered it to their customers, with fast implementation time and payback within six months.

Broad set of services meeting business needs

Services like IVR, conferencing, call recording, and voicemail rely on AudioCodes' Media Servers. Telepo BCS controls media

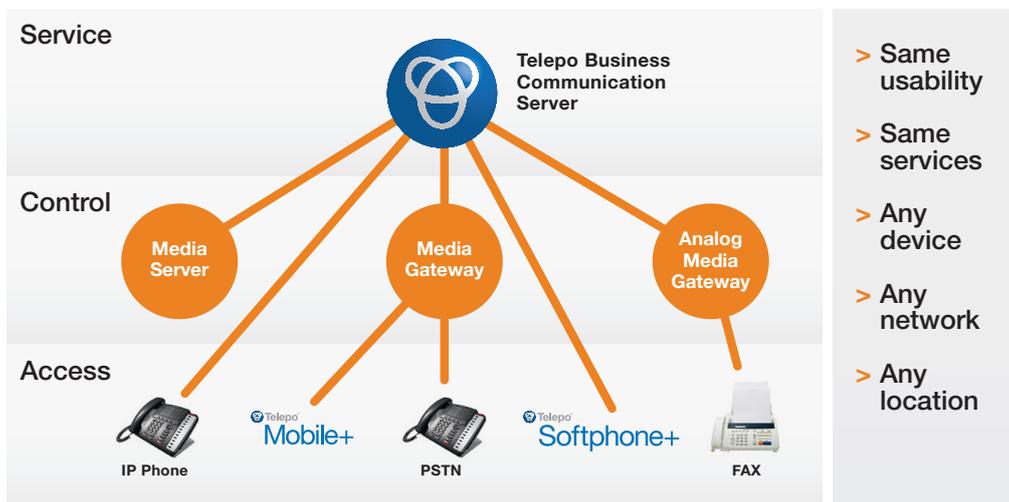
resources using the Media Server Control Markup Language (MSCML). These services can for example be used to build flexible and powerful queues and to provide incall information such as presence. Recorded calls and voicemail messages can be retrieved from a web browser, Telepo Softphone+ or any traditional phone.

Location and device agnostic services

Multi-language support is built on the platform allowing users from different countries to obtain services in their local language. Each user is configured with their preferred language, voice prompts, user interfaces and presence states, even when travelling. The solution supports standard mobile phones and a broad range of smartphone platforms, such as Symbian, Windows Mobile, and RIM/BlackBerry.

Cost efficient growth

Telepo BCS scales from a few users up to thousands of users in a single organization. Multiple organizations can be handled in a single Telepo BCS server. Flexibility and a modular design are required to ensure that hardware purchases can be reused





Example of a web provision interface

as the system grows. The combination of Telepo BCS and AudioCodes' Mediant and IPMedia product portfolio allows a low entry level investment and to reuse existing hardware when additional resources are required.



IPMedia 2000



MediaPack™118

Analog phones and fax machines can easily be connected by using AudioCodes' range of analog gateways such as the MediaPack™ 112, MediaPack™ 114, MediaPack™118 or MediaPack™ 124.

Unified provisioning

Telepo BCS provides a simple and intuitive provisioning of AudioCodes' Media Server and Media Gateways from a web interface.

Once a resource is added to the Telepo BCS system it can be controlled using Simple Network Monitoring Protocol (SNMP). Required configuration options are provided throughout the Telepo BCS web interface.

Telepo provides a rich set of alerts and notification methods. Larger installations are typically connected to a system monitoring software. Telepo BCS server and AudioCodes' Media Gateways and Media Servers can be monitored with SNMP. SNMP traps can be sent to a monitoring console for immediate actions to unforeseen events. Any Management Information Bases (MIB) required can be downloaded directly from Telepo BCS web interface allowing prompt action on faults, information and resource utilizations.

About Telepo and AudioCodes

Telepo is the leading provider of enterprise mobility and converged business communication solutions to enterprises, application (ASP) and internet (ISP) service providers and mobile and fixed network operators worldwide. The rapidly expanding clientele and partner network includes many FORTUNE 500 companies and service providers. Telepo has received many major awards, such as the GSM Association's award at the Mobile World Congress for the Best Mobile Enterprise Software and the EU's highest technology award.

AudioCodes' (NasdaqGS: AUCD) provides advanced Voice over IP and converged VoIP and Data networking products and applications. AudioCodes' products are deployed in IP, Mobile, Cable, Broadband Access networks, and medium to large Enterprises and include Media Gateways, Multi-Service Business Gateways, Residential Gateways, IP Phones, Media Servers, Session Border Controllers (SBC), Security Gateways and Value Added Applications. AudioCodes is a VoIP technology leader focused on voice quality and best-of-breed VoIP network elements. AudioCodes' headquarters and R&D are located in Israel with an additional R&D facility in the U.S. Additional offices are located in Europe, India, the Far East, and Latin America. Visit www.audiocodes.com.

Learn More

For more information, visit telepo.com, audiocodes.com, or contact your local Telepo partner.



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