

Avaya Customers SIP-It-Up with AudioCodes Media Gateways

AudioCodes Complements Avaya's SIP Offering for Enterprise Customers

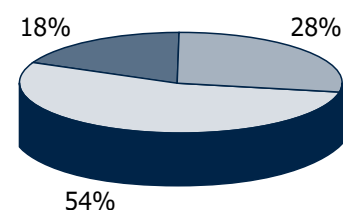
1. AudioCodes Media Gateways are best-of-breed, cost-effective SIP Media Gateways, fully compliant with Avaya's Communication Manager™ (CM) & SIP Enablement Services (SES)
2. AudioCodes Media Gateways allow enterprise customers to harvest the full benefits of a VoIP communication network, protecting their existing investment by supporting the connection to legacy analog telephony and fax machines both locally and remotely
3. AudioCodes Media Gateways enable PSTN network access, while creating a smooth, paced migration towards NGN networks
4. AudioCodes Media Gateways support digital and analog trunks, while scoring the highest results on independent voice quality tests, allowing enterprise customers the mix of Analog and Digital connections within the same compact platform
5. AudioCodes Media Gateways scale from a few analog ports to thousands of ports over digital interfaces and are remotely configurable and manageable
6. AudioCodes Media Gateways support PSTN Fallback and Life-Line capabilities for maximum reliability during power outages and IP network disruptions



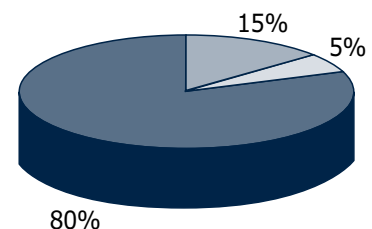
TEQConsult Group

Enterprise Communication Systems:
2006-2010

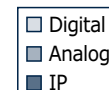
Accelerated replacement of circuit switched PBXs with SIP-based IPTS solutions



2005: 60.5 Million Line Stations



2013: 80.55 Million Line Stations



Source:
TEQConsult Group, 2006 ECA CCS
Market Report

Enterprises are increasingly adopting VoIP in order to take advantage of Next Generation applications and services while reducing communication costs and ownership.

While adopting SIP based VoIP as a leading enterprise communication standard, enterprises be vulnerable to technological and operational challenges associated with mediating between existing non-uniform Legacy and VoIP technologies over their entire enterprise network.

AudioCodes has designed an intelligent and flexible, cost-effective SIP standards-based Media Gateway for enterprise customers who are seeking to cost-effectively harvest the complete benefits of a VoIP network.

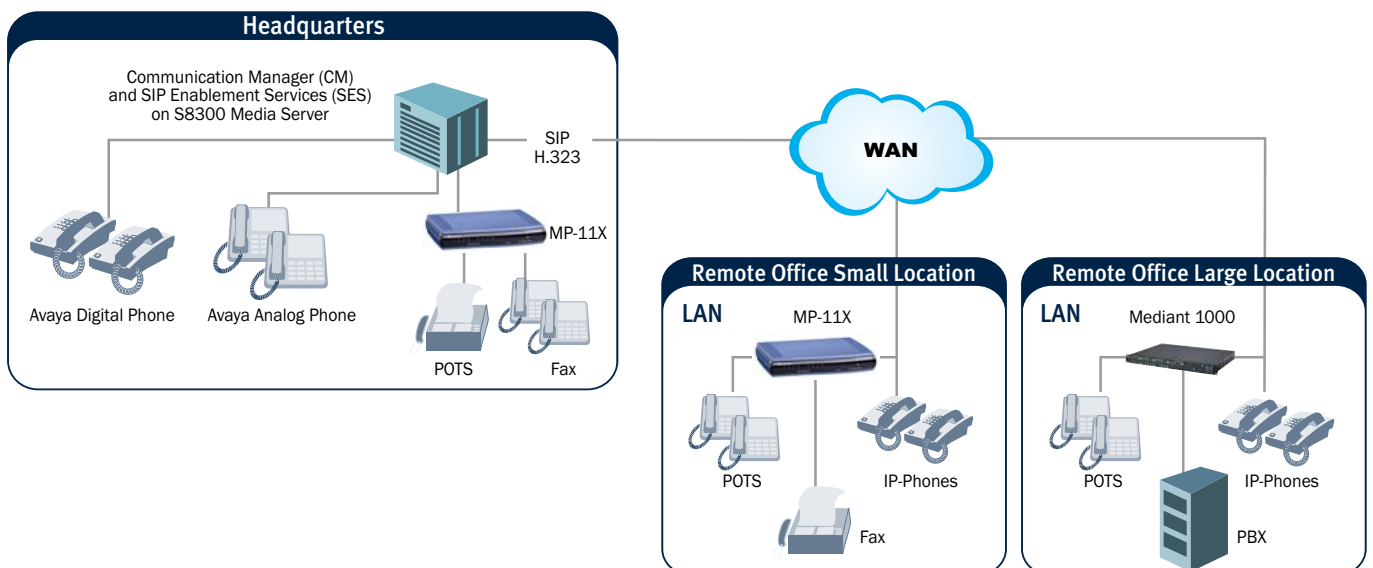
AudioCodes MediaPack™ 11x and Mediant™ 1000/2000 family of products are fully compliant and certified to interoperate with Avaya's Communication Manager and SIP Enablement Services. This family of products can be plug-n-play integrated with Avaya's IP-PBXs. In addition, through the interoperability of AudioCodes gateways and the Avaya application software, Enterprises can use the WAN to extend telephony to every office in their distributed organization.

Through a wide range of scalability options, AudioCodes gateways present an opportunity for a standards-based and cost-effective solution for both large headquarter locations, as well as remote satellite and branch offices.

AudioCodes complements the Avaya Communication Manager and SIP Enabled Services (SES) with a comprehensive family of SIP-based Media Gateways. AudioCodes enables plug-n-play integration and cost effective SIP based Media Gateways for existing Avaya CM and SES.

Network and Applications

- IP-PBX PSTN connectivity (analog and digital)
- Remote Branch Office, PBX & key system connectivity
- Fax and analog phone adapters (FXS gateways) in Avaya IP-PBX networks



AudioCodes' SIP-based Media Gateway products are delivered at an industry leading price / performance level that allows for a very compelling and cost effective standards-based SIP VoIP solution with the Avaya CM and SES.

Benefits to Avaya Users:

- Fully Compliant with SIP standards and certified with Avaya CM & SES
- Reduced capital expenses
- Leverage current investments in legacy telephony equipment
- IP connectivity for geographically dispersed organizations
- Migrate to a total IP environment at the Avaya user's own pace

How to Purchase

AudioCodes equipment can be purchased from the AudioCodes' global distribution network. To locate a certified AudioCodes distributor in your location, please visit AudioCodes' "Channel Partner Locator" on the AudioCodes website.

About AudioCodes

AudioCodes Ltd. (NASDAQ: AUDC), Your Gateway to VoIP, provides innovative, reliable and cost-effective Voice over Packet (VOP) technology, Voice Network products, and applications to OEMs, Network Equipment Providers, Service Providers and System Integrators worldwide. AudioCodes provides a diverse range of flexible, comprehensive media gateway and media processing technologies (based on VoIPerfect™ - AudioCodes' underlying, best-of-breed, core media gateway architecture) and Session Border Controllers (SBCs). The company is a market leader in product development, focused on VoIP Media Gateway, Media Server and SBC technologies and network products. AudioCodes has deployed tens of millions of media gateway and media server channels globally over the past few years and is a key originator of the ITU G.723.1 standard for the emerging Voice over IP market. The Company is a VoIP technology leader focused on quality, having recently received a number one ranking from ETSI for outstanding voice quality in its media gateways and media servers. AudioCodes voice network products feature media gateway and media server platforms for packet-based applications in the converged, wireline, wireless, broadband access, enhanced voice services and video markets. AudioCodes enabling technology products include VoIP and CTI communication blades, VoIP media gateway processors and modules, and CPE devices. AudioCodes' headquarters and R&D facilities are located in Israel with an R&D extension in the U.S. Other AudioCodes' offices are located in Europe, the Far East, and Latin America.

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