

SIMPLIFYING THE MIGRATION TO CLOUD-BASED TELEPHONY



IP PHONES



ANALOG HANDSETS

FOR SOME VERTICALS **COST SAVINGS** OUTWEIGH
THE FUNCTIONAL BENEFITS OF IP PHONES



Education



Healthcare



Hospitality



Government

WHY STICK WITH ANALOG PHONES?

**Large install
base of legacy
devices**



**Established
analog
infrastructure**



**Existing features
meet
business needs**

COMPARE THE COSTS

IP PHONES

ANALOG HANDSETS



Item



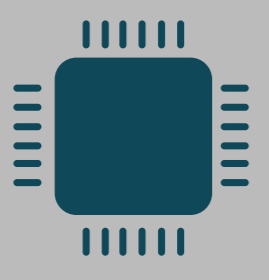
Cost



Item



Cost



Hardware Costs

250 IP Phones
@ \$70/unit

\$17,500

6 Ethernet Switches
(48 ports with PoE)

\$15,000



**Cabling and Rack
Installation**

Wiring and sockets for
250 IP phones

\$12,500

Network cabling,
rack space

\$3,355



Manpower Costs

Hardware/
Software
configuration

\$3,200

Total Cost \$

\$ 51,555

250 ports ATA

\$15,000

No additional
Ethernet Switch

0

No need for
new wiring

0

Network cabling,
rack space

\$205

Hardware/
Software
configuration

\$1,300

\$ 16,505



**Additional
Ongoing Costs**

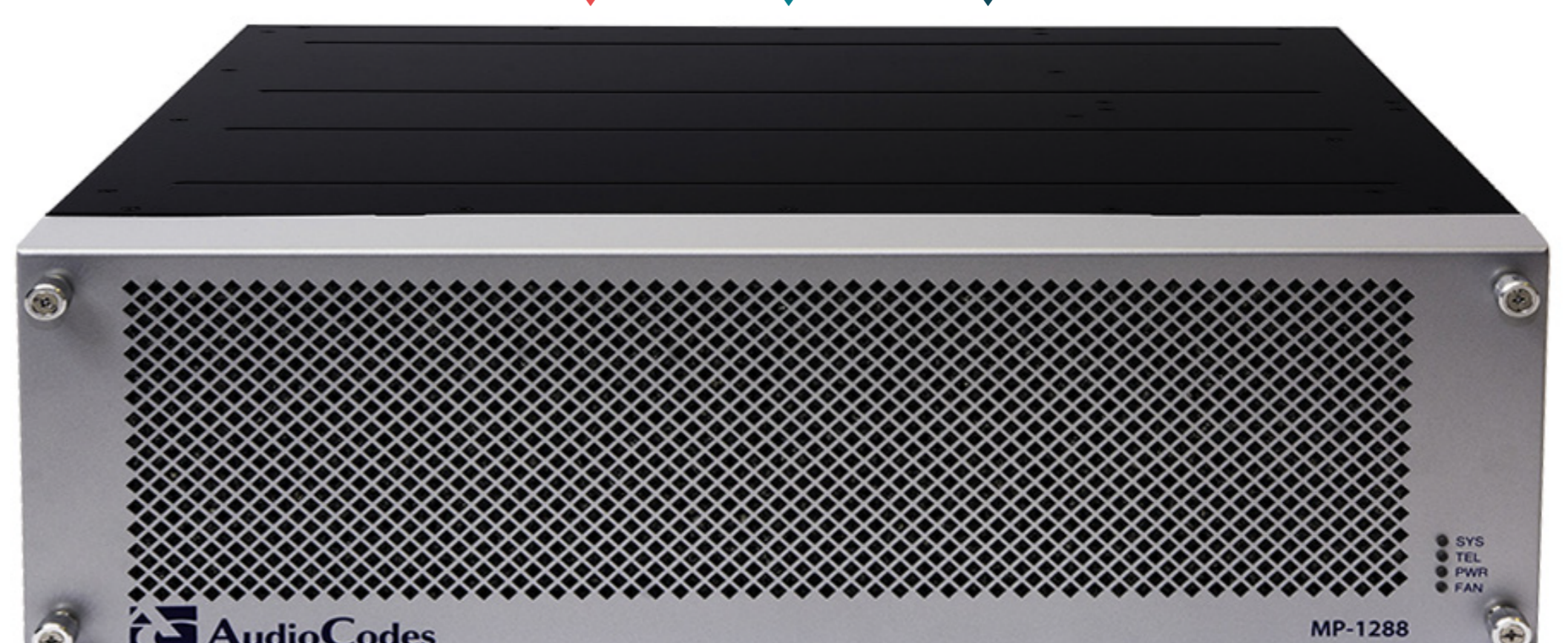
*Additional power and cooling consumption
Management and monitoring of IP phones*

(Estimated end-user prices)

THE SOLUTION:

AudioCodes MediaPack 1288 is a high-density analog gateway. Enables simple integration of existing analog phones into cloud-based telephony architecture

- Benefit from next generation IP communications
- Leverage existing analog infrastructure



<http://online.audiocodes.com/simplifying-migration-to-cloud-based-communications-telephony>