

MIGRATING HOTEL VOICE COMMUNICATIONS TO IP

IP PHONES VS ANALOG HANDSETS

DON'T CUT THE CORD ON YOUR ANALOG ROOM PHONES JUST YET!

In **90%** of PBX replacement projects the analog phones are kept

COMPARE THE COSTS

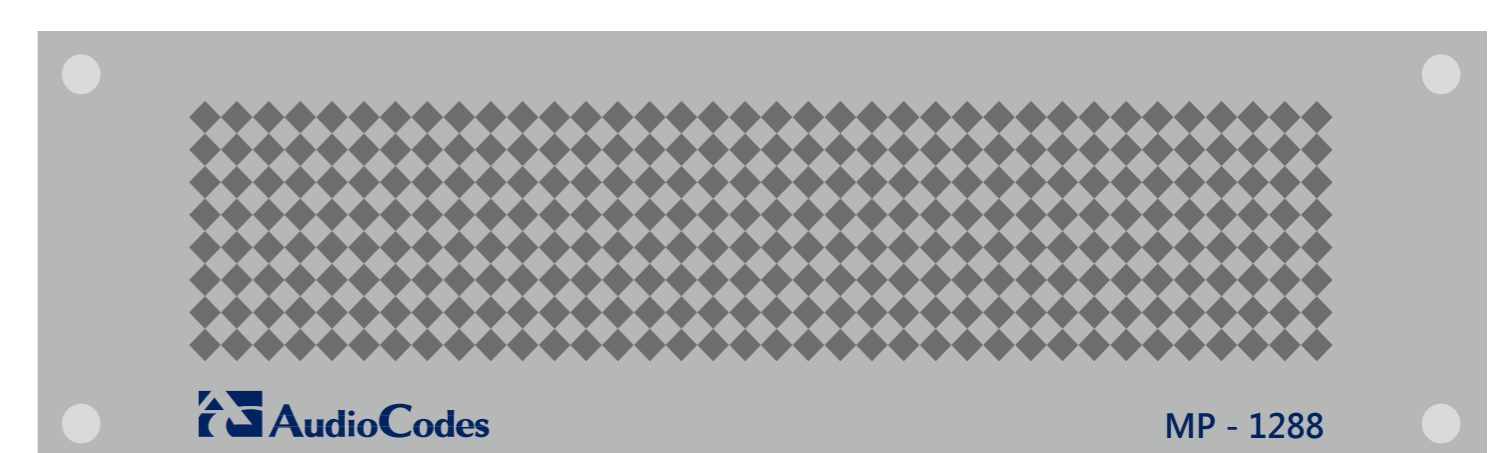
	IP PHONES		ANALOG HANDSETS	
	Item	Cost	Item	Cost
Hardware Costs	250 IP Phones @ \$70/unit 6 Ethernet Switches (48 ports with PoE)	\$17,500 \$15,000	250 ports ATA No additional Ethernet Switch	\$15,000 0
Cabling and Rack Installation	Wiring and sockets for 250 IP phones Network cabling, rack space	\$12,500 \$3,355	No need for new wiring Network cabling, rack space	0 \$205
Manpower Costs	Hardware/Software configuration	\$3,200	Hardware/Software configuration	\$1,300
Total Cost \$	\$ 51,555		\$ 16,505	
Additional Ongoing Costs	Additional power and cooling consumption Management and monitoring of IP phones			

(Estimated end-user prices)

THE SOLUTION:

AudioCodes MediaPack 1288 is a high-density analog gateway
Easy and cost-effective integration of existing analog phones into hosted IP architecture

- Maximizing existing investments
- Benefit from the next generation of communications technology



To learn more about AudioCodes Hospitality solutions visit <http://info.audiocodes.com/hospitality>