



## P R E S S   R E L E A S E

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### **MailVision and AudioCodes sign co-marketing agreement**

*The agreement enables AudioCodes and MailVision to offer MailVision's SIP Applications Solutions integrated with AudioCodes' Voice Network Products*

**Haifa and Lod, Israel – September 19, 2005** – MailVision a developer of advanced value added SIP based voice applications and AudioCodes, a leading provider of Voice over Packet (VoP) technologies and Voice Network products have signed a co-marketing agreement whereby the companies will integrate and sell MailVision solutions with AudioCodes line of Media Gateways and Media Server products. The offerings include SIP connectivity solutions which comprise of SIP proxy, NAT traversal, voice applications for SIP based voice mail, conferencing, and prepaid mediation. This scalable SIP based architecture directly integrates into VoIP networks, allowing service providers to deliver cost effective revenue producing enhanced services to customers.

"This alliance with AudioCodes is very important for MailVision. AudioCodes has a major presence in the VoIP market and we expect this agreement to have significant impact on advancing MailVision's solutions to market", said Zeev Lerner, MailVision's CEO.

"We are pleased to collaborate with MailVision and their offering of advanced SIP-based applications, integrated with our Voice Network Products" said Yehuda Hershkovits, Vice President, Systems Group at AudioCodes. "Competitive emerging service providers can now benefit from advanced, cost-effective packet SIP solutions."

#### **About AudioCodes Media Server**

AudioCodes IPmedia™ Media Server product line provides scalable media processing platform solutions for enabling application developers and Network Equipment Vendors to offer value add services to wireline, wireless and converged networks. The IPmedia™ can be used to provide centralized announcements, conferencing, Interactive Voice Response

(IVR), media transcoding, IP multicasting / IP forking, record & playback, Web-based playback and other media server functions.

**About MailVision**

MailVision develops and markets enhanced services platforms for Wireless service providers, Telco's and NexGen communications service providers. Offering a full line of SIP based solutions Mailvision offers service providers an easy migration to revenue generating VoIP services. Founded in 1997, MailVision has its R&D center in Haifa, Israel.

For more information, visit [www.mailvision.com](http://www.mailvision.com)

**About AudioCodes**

AudioCodes Ltd. enables the new voice infrastructure by providing innovative, reliable and cost-effective Voice over Packet technology and Voice Network products to OEMs, network equipment providers and system integrators. AudioCodes provides its customers and partners with a diverse range of flexible, comprehensive media gateway and media processing technologies, based on VoIPerfect™ – AudioCodes' underlying, best-of-breed, core media gateway architecture. The company is a market leader in voice compression technology and is a key originator of the ITU G.723.1 standard for the emerging Voice over IP market. AudioCodes voice network products feature media gateway and media server platforms for packet-based applications in the converged, wireline, wireless, broadband access, and enhanced voice services markets. AudioCodes enabling technology products include VoIP and CTI communication boards, VoIP media gateway processors and modules, and CPE devices. Its customers include the leading telecom and data network equipment providers globally. AudioCodes' headquarters and R&D facilities are located in Israel with an R&D extension in the U.S. Other AudioCodes' offices are located in Europe, the Far East, and Latin America. For more information on AudioCodes, visit [www.audiocodes.com](http://www.audiocodes.com).

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and continuing products' demand; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development/upgrades and the ability to manage changes in market conditions as needed; and other factors detailed in

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