



### PRESS RELEASE

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## AudioCodes and FaxBack Partner to Deliver Best-in-Class IP Fax Solutions

# Interoperability between NET SatisFAXtion 8.1 and AudioCodes' SIP media gateways enables scalable PSTN and IP Fax solutions

Internet Telephony Conference and Expo EAST – Ft. Lauderdale, FL - January 24, 2007 - AudioCodes, a leading provider of Voice over Packet (VOP) technologies and voice network products, and FaxBack®, developer of NET SatisFAXtion<sup>TM</sup> IP, a T.38 VoIP fax solution, today announced that they have completed interoperability testing between NET SatisFAXtion 8.1 and AudioCodes' TrunkPack<sup>TM</sup> PCI and cPCI form factor SIP media gateway products.

By combining NET SatisFAXtion and AudioCodes' SIP media gateways, designers can build high performance and scalable fax solutions for applications that need to retain their existing PSTN infrastructure and avoid purchasing expensive dedicated fax blades. With this combined solution, a broad range of enterprise and service provider applications can be deployed leveraging industry-standard T.38 and SIP protocols. Service provider applications as large as multiple DS3s can be implemented using the AudioCodes TP-6310/SIP cPCI media gateway blade, while at the other end of the spectrum enterprise applications as small as a single fractional T1 can be configured using the TP-260/SIP PCI media gateway.

"Our partnership with FaxBack enables a new range of high-performance and scalable fax offerings to customers," says Moshe Tal, General Manager of AudioCodes Blade Business Line. "Integrating our T.38-enabled media gateway products will provide industry leading AudioCodes media gateway performance along with the powerful FaxBack application platform."

"Implementing the NET SatisFAXtion IP and AudioCodes solution helps companies complete their business communication strategy beyond voice and data by easily adding fax capability to IP environments, leveraging investments in converged networks," says Mike Oliszewski, CTO of FaxBack. "Whether organizations seek to eliminate fax machines, automate and track inbound fax traffic or integrate fax with core business applications such as email, NET SatisFAXtion IP and AudioCodes media gateways are a cost-effective and reliable choice."

AudioCodes' TrunkPack line of SIP media gateways, including the TP-260, TP-1610 and TP-6310, offer OEMs and value added resellers both PCI and cPCI digital media gateway platforms for enhanced voice services and enterprise applications. Offered in densities from one E1/T1 on a single PCI slot up to a full OC3 on one cPCI blade, the TrunkPack line is an excellent building block for a diverse range of applications including fax solutions. The TrunkPack line supports a range of central office and PBX TDM protocols, including ISDN, CAS and E1R2 signaling. Leveraging an on-board SIP stack, the TrunkPack line eliminates the need for PCI drivers and associated operating system compatibility issues.

NET SatisFAXtion IP leverages converged network investments and, unlike traditional fax server solutions, do not require expensive fax blade hardware, complex configurations and ongoing support costs. This software streamlines and automates the faxing process, allowing inbound and outbound fax routing from the desktop while increasing employee productivity. Installation is quick and easy using the web-based LaunchPad<sup>TM</sup> that is installed on the fax server system.

### About FaxBack

For nearly 25 years FaxBack has been a leading fax messaging company with solutions that radically simplify the way organizations communicate. We provide award-winning network fax servers, fax-on-demand, broadcasting, web-to-fax applications as well as real-time, hosted and premise-based VoIP fax solutions that streamline information processes, get time-sensitive information into the hands of your audience faster than ever before while reducing the cost of doing business. Designed for organizations that need to control and simplify their fax communications, FaxBack's line of software applications are enjoyed by thousands of global organizations including AT&T, Arco, Bank of America, Compaq, Kaiser Permanente, Kodak, NEC, Sherwin-Williams and Wells Fargo. Countless other organizations in nearly every industry from real estate to manufacturing and travel to education and healthcare trust our solutions for their fax communications needs. For more information on FaxBack, visit www.faxback.com.

#### About AudioCodes

AudioCodes Ltd., Your Gateway to VoIP, provides innovative, reliable and cost-effective Voice over Packet (VOP) technology and Voice Network products to OEMs, Network Equipment Providers, Service Providers and System Integrators worldwide. AudioCodes provides a diverse range of flexible, comprehensive media gateway and media processing technologies (based on VoIPerfect<sup>TM</sup> – AudioCodes' underlying, best-of-breed, core media gateway architecture) and Session Border Controllers (SBCs). The company is a market leader in product development, focused on VoIP Media Gateway, Media Server and SBC technologies and network products. AudioCodes has deployed tens of millions of media gateway and media server channels globally over the past few years and is a key originator of the ITU G.723.1 standard for the emerging Voice over IP market. The Company is a VoIP technology leader focused on quality, having recently received a number one ranking from ETSI for outstanding voice quality in its media gateways and media servers. AudioCodes voice network products feature media gateway and media server platforms for packet-based applications in the converged, wireline, wireless, broadband access, enhanced voice services and video markets. AudioCodes enabling technology products include VoIP and CTI communication blades, VoIP media gateway processors and modules, and CPE devices. AudioCodes' headquarters and R&D facilities are located in Israel with an R&D extension in the U.S. Other AudioCodes, visit <u>www.audiocodes.com</u>

Statements concerning AudioCodes' business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' industry and target markets in particular; shifts in supply and demand; market acceptance of new products and continuing products' demand; the impact of competitive products and pricing on AudioCodes' and its customers' products and markets; timely product and technology development/upgrades and the ability to manage changes in market conditions as needed; possible disruptions from acquisitions and other factors detailed in AudioCodes' filings with the Securities and Exchange Commission. AudioCodes assumes no obligation to update the information in this release.

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