

### **NEWS RELEASE**

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## Ai-Logix and Alliance Systems Establish A New Partnership

# Combined Technologies Will Help Application Developers Focus on Revenue Generating Software

**Somerset, NJ - August 24, 2004 –** Ai-Logix, Inc., a leading provider of advanced voice recording technology solutions and a subsidiary of AudioCodes Ltd., and Alliance Systems, a leading provider of communications and computing infrastructure solutions, today announced they will partner to offer an alternative for developers who want to eliminate the time spent on hardware and specific recording software to focus more on their application's software. Under this new partnership, Alliance Systems will build recording servers based upon Ai-Logix's high performance call recording hardware. The integration of both companies' technologies will enable ISVs (Independent Software Vendors), OEMs (Original Equipment Manufacturers), and Systems Developers to use their resources more effectively while having the option to utilize this new `one-stop-shop' resource.

"The relationship between Ai-Logix and Alliance Systems validates the growth potential of the call logging market," said Ron Romanchik, vice president of global sales at Ai-Logix. "Alliance's world-class solutions coupled with Ai-Logix's technology provides the foundation for simplified platforms to host many call logging applications. This hardware foundation will allow vendors and developers to concentrate on the profitable software side of their business."

"Our relationship with Ai-Logix is a natural extension to the partnership we have enjoyed with AudioCodes for the past three years," said Rusty Cone, president of Alliance Systems. "We see the Ai-Logix solution being a key part of Alliance's Voice over IP initiatives. In addition, several of our long-term ISV partners already use Ai-Logix technologies and this new relationship will enhance how we can further assist those ISVs in the future."

Ai-Logix and Alliance Systems are strongly committed to this partnership and to providing customers with the best DSP based solutions possible in the call-recording industry. ISVs can expect to reap long-lasting benefits by taking advantage of the powerful solution the combined technologies offer through this partnership.

### About Ai-Logix, Inc.

Ai-Logix, Inc., an AudioCodes company (Nasdaq: AUDC), designs and manufactures components for voice/data integration and interactive CTI solutions. With local and international branches located throughout the globe, Ai-Logix has become a trusted source for advanced technology for CT developers and OEMs of communication systems. Ai-Logix maintains the ability to customize their technology to provide each of its customers a distinct competitive advantage that is unmatched by any other card supplier in the open market. To learn more about Ai-Logix, please visit <a href="http://www.ai-logix.com">http://www.ai-logix.com</a>, or call 732-469-0880.

### **About Alliance Systems**

Alliance Systems is a leading provider of communications and computing infrastructure solutions specializing in the areas of VoIP, speech, wireless, and network security. As a value-added service provider, Alliance provides systems integration; outsource manufacturing; professional and technical support services; and distribution of open standards-based communications products to software developers, Original Equipment Manufacturers, Value Added Resellers and service providers. Alliance is an Intel Authorized Distributor, Cisco Reseller, and Microsoft Platinum Certified System Builder among other industry certifications with installed products in more that 90 countries. For additional information, please visit <u>www.alliancesystems.com</u> or call 972-633-3462.

Statements concerning AudioCodes' and Ai-Logix's business outlook or future economic performance; product introductions and plans and objectives related thereto; and statements concerning assumptions made or expectations as to any future events, conditions, performance or other matters, are "forward-looking statements" as that term is defined under U.S. Federal securities laws. Forward-looking statements are subject to various risks, uncertainties and other factors that could cause actual results to differ materially from those stated in such statements. These risks, uncertainties and factors include, but are not limited to: the effect of global economic conditions in general and conditions in AudioCodes' and Ai-Logix's industry and target markets in particular; shifts in supply and demand; market acceptance of new products and continuing products' demand; the impact of competitive products and pricing on AudioCodes' and Ai-Logix's and its customers' products and markets; timely product and technology development/upgrades and the ability to manage changes in market conditions as needed; and other factors detailed in AudioCodes' filings with the Securities and Exchange Commission. Neither AudioCodes nor Ai-Logix assumes any obligation to update the information in this release.

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