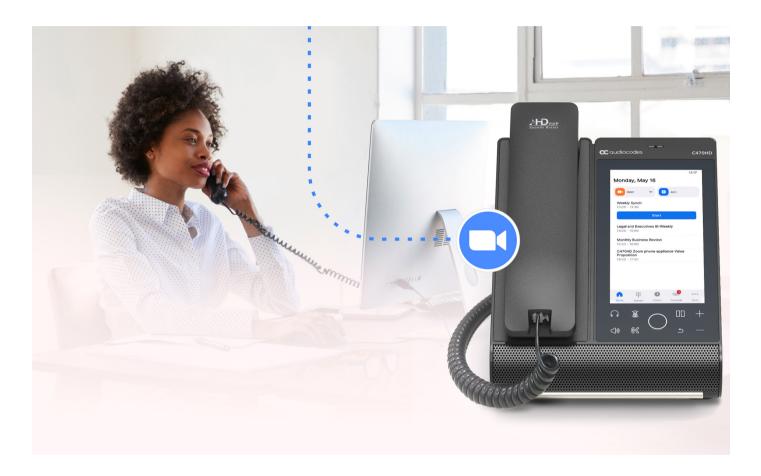
AudioCodes live for Zoom Phone in Just a Few Clicks

Power your voice communications with AudioCodes Live for Zoom Phone using a single, full-featured solution created to accelerate the adoption of Zoom Phone



Zoom, a market leader in online voice conferencing, is known throughout the world for its remarkable meeting room solutions. With a vision to build a strong and reliable communications platform for customers around the world, Zoom has added an advanced telephony experience, known today as Zoom Phone. Zoom Phone has transformed the Zoom platform into a feature-rich communications and collaborations solution, with a complete set of capabilities including voice, conferencing, messaging and video all in the same interface. Zoom Phone streamlines the telecommunications experience with enterprise-class components, many of which were created to help users manage their call experience.

Since its launch in January 2019, over <u>four million users</u> have successfully adopted Zoom Phone within their workplace. This number speaks volumes about the number of businesses with outdated phone systems that are unable to accommodate today's work-from-home culture. Zoom Phone offers users a flexible approach to migrate their business telephony to the cloud.

So, how can AudioCodes help customers simplify the move to Zoom Phone?

AudioCodes Live for Zoom Phone

<u>AudioCodes Live for Zoom Phone</u> offers a simple and straightforward migration to Zoom's cloud-calling solution by automating the lengthy connection process and technical requirements needed to bring Zoom Phone to life. Live for Zoom is a Voice as a Service solution that directly connects to the Zoom infrastructure, accelerating the Zoom Phone connection for businesses of all sizes.

AudioCodes Live for Zoom Phone offers:

- Simplified management of voice and video communications with a centralized admin portal.
- Business continuity and the ability to elevate any Zoom meeting.
- Connectivity with BYOC services and coexistence with legacy PBXs and analog devices.
- Reduced complexity of managing multiple communications platforms.
- AudioCodes appliance for Zoom Phone Local Survivability (ZPLS) includes a server running the ZPLS and SBC and/or gateways for PSTN breakout.

AudioCodes Live for Zoom Phone offers a simple and straightforward migration to Zoom's cloud-calling solution by automating the lengthy connection process and technical requirements needed to bring Zoom Phone to life.

Bring Your Own Carrier (BYOC) by AudioCodes

AudioCodes session border controllers (SBCs) make it possible to <u>connect to</u> <u>Zoom Phone using BYOC services</u>. Businesses can retain their existing Public Switched Telephone Network (PSTN)/carrier services, along with their current phone number, to enjoy business continuity while taking advantage of cloudbased telephony on the Zoom platform.

AudioCodes Live for Zoom Phone enables seamless coexistence with legacy PBXs found in many businesses today, and with its simple and cost-effective per user per month subscription plan, it's now easier than ever to make the switch to Zoom Phone.

AudioCodes ZPLS appliance

AudioCodes' appliance for ZPLS creates a resilient Zoom Phone environment. Its deployment is simple and hassle-free, allowing phone clients and devices to register to the corresponding ZPLS module when cloud connectivity is down. This enables enterprises to keep their core phone functionality active, as well as allowing PSTN connectivity via the AudioCodes SBC.



Boosting the Zoom Experience with AudioCodes Devices

AudioCodes offers an array of solutions that delivers <u>enhanced voice quality for Zoom Phone users for desktops, meeting</u> rooms, home offices and even legacy devices, making it easier than ever to communicate both internally and externally.

Personal Desktop Devices

The AudioCodes 400HD series of business phones offers an easy-to-use interface that delivers enhanced voice quality for Zoom Phone users and includes devices for desktops, meeting rooms and home offices. HD voice quality is delivered through OPUS and G722 WB codecs.

AudioCodes Meeting Room Devices

Designed to deliver an easy to use and superior meeting room experience, AudioCodes Room Experience (RX) suite of products and solutions feature excellent voice quality, image clarity, ease of use and seamless integration with IT management tools.

AudioCodes Analog Media Gateways

AudioCodes MediaPack analog media gateways are cost-effective, standalone VoIP devices that provide superior voice technology for integrating legacy telephones, fax machines and PBX systems for Zoom Phone to allow continuous usage of existing analog devices. MediaPack gateways can support hundreds of devices on a single platform.



Integrate your legacy telephones, fax machines and PBX systems using AudioCodes MediaPack analog media gateways.

The AudioCodes Effect

With the recent transition to video calling as part of the demands of work from home culture, businesses are looking to upgrade their communications technology. AudioCodes understands the importance of a reliable and efficient solution, which is why we created AudioCodes Live for Zoom Phone. Zoom's Bring Your Own Carrier (BYOC) services, paired with AudioCodes SBCs, makes it easy and cost-effective to replace legacy PBX hardware.

AudioCodes' team of communications specialists empower customers to enhance their Zoom experience by using resilient solutions that complement their needs. Our service quality, reliability and global coverage are the foundation for all of AudioCodes technologies, which is the reason we are repeatedly selected as the preferred choice for end-to-end voice solutions. AudioCodes offers a wide portfolio of Zoom certified devices to securely connect Zoom Phone to any business and its preferred carrier.

If you're interested in a solution that does the heavy lifting during your Zoom Phone transition, look no further. AudioCodes Live for Zoom Phone accelerates your journey by providing customers a complete set of solutions needed for a quick and successful migration to Zoom Phone. Enjoy a range of AudioCodes services tailored to the Zoom Phone platform and securely evolve and migrate your business's communications to the cloud.

The AudioCodes Live Cloud for Zoom Provider Exchange offering is a multi-tenant, multi-UCaaS, managed SaaS solution that enables service providers to rapidly onboard their customers to Zoom Phone BYOC. This white-label turnkey solution accelerates the integration and onboarding of new service providers, allowing them to become Zoom Phone Provider Exchange partners quickly and easily.

Zoom's Bring Your Own Carrier (BYOC) services, paired with AudioCodes SBCs, makes it easy and cost-effective to replace legacy PBX hardware.



To learn more about AudioCodes' Live for Zoom, visit our <u>website</u> or contact your AudioCodes representative.

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